



DEPARTMENT OF THE ARMY
U.S. ARMY MILITARY DISTRICT OF WASHINGTON
103 THIRD AVENUE
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ANPE (215)

23 Mar 99

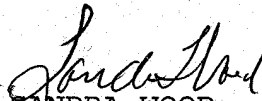
MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Updated U.S. Army Military District of Washington (MDW)
Morale, Welfare, and Recreation, (MWR) Strategic Business Plan

1. The attached Strategic Business Plan (SBP) updates and consolidates the MDW MWR Strategic Acton Plan and Operational Business Plan into a single document. At the strategic planning conference, we revised our MDW MWR mission and vision to reflect our commitment to provide **first choice** MWR programs and services.
2. We developed key performance indicators that serve as the basis for our performance measures. These measures evaluate our progress toward goal accomplishment. We emphasized the importance of customer focus and employee development and satisfaction.
3. We, the MDW MWR Executive Committee, are committed to executing this plan. We will review our progress and present the status semi-annually to the Board of Directors. Implementation of the MDW MWR SBP will ensure continuous improvement and mission accomplishment of **first choice** programs. The SBP will serve as a baseline document that supports installations' MWR planning initiatives.



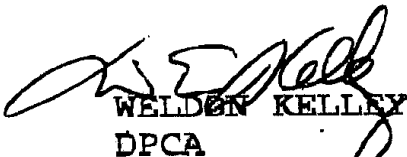
EUGENIA THORNTON
COL, U.S. Army
Chairman, MDW MWR EXCOM



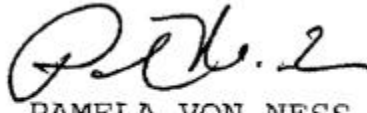
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